

EDITION

2026

AGROBIOTECH
INNOVATION FORUM

EXHIBITOR DOSSIER

AGROBIOTECH INNOVATION FORUM

The reference fair for agritech, smart livestock farming and circular
bioeconomy in the Mediterranean region.

27 • 28 • 29 October 2026

FIRA DE LLEIDA • LLEIDA, CATALONIA

REASONS TO BE THERE

WHERE SUPPLY MEETS DEMAND.

Agrobiotech Innovation Forum 2026 is not just another fair. It is the essential marketplace where supply meets demand in the agrobiotech sector across southern Europe.

01 QUALIFIED LEADS Direct access to over 14,000 professional visitors — producers, technicians, managers and distributors actively seeking solutions.	02 DEAL-CLOSING OPPORTUNITIES Live demonstrations, scheduled meetings and deals closed on the spot at your stand.	03 BRAND VISIBILITY Positioning your brand in front of competitors, clients and key opinion leaders in a professional, specialised environment.
04 PRODUCT LAUNCH The sector's high-impact platform to debut your latest innovations and technologies.	05 STRATEGIC RELATIONSHIPS Strengthening ties with key clients, partners, distributors and suppliers in the industry.	06 MARKET FEEDBACK First-hand insight into client needs, emerging trends and genuine perception of your offering.

THE EVENT IN FIGURES

A LANDSCAPE OF OPPORTUNITIES.

Three days, thousands of decision-makers, a complete ecosystem to do business.

14,000+

PROFESSIONAL VISITORS

250+

EXPECTED EXHIBITORS

3

STRATEGIC VERTICALS

4

CONFERENCE ZONES

Dates: 27 · 28 · 29 October 2026.**Key sectors:** Agriculture, Livestock and Bioeconomy.**Venue:** Fira de Lleida (Lleida, Spain).**Featured areas:** exhibition zone by verticals, Startup Arena, networking and 4 conference zones.

WHAT'S NEW IN 2026

MORE MEETINGS. MORE BUSINESS.

The 2026 edition arrives with two new features designed specifically to turn visits into contracts.

01 · NEW

SCHEDULED MEETINGS PLATFORM

For the first time, attendees can book meetings with your team directly at your stand. Receive the schedule in your inbox and arrive on day one with an agenda of qualified opportunities already confirmed.

02 · NEW

EXPANDED NETWORKING SPACES

Meeting spaces have been expanded and new networking areas introduced. Private rooms for closing deals, open areas for informal meetings and meeting points near each vertical.

VISITOR PROFILE

YOUR IDEAL CLIENT ALREADY HAS A TICKET.

A segmented audience with decision-making power and a genuine intent to purchase and invest.

01 AGRICULTURAL AND LIVESTOCK PRODUCERS Owners and managers seeking technology, machinery and inputs.	02 AGRONOMY TECHNICIANS AND ENGINEERS Advisors and consultants who influence purchasing decisions.	03 AGRI-FOOD EXECUTIVES Managers and directors focused on the value chain.	04 DISTRIBUTORS AND TRADERS Looking for new products and suppliers.
05 TECHNOLOGY MANUFACTURERS Analysing the market and partnership opportunities.	06 RESEARCHERS AND ACADEMICS Seeking collaborations and technology transfer.	07 INVESTORS AND FINANCIAL INSTITUTIONS Identifying opportunities in a sector undergoing transformation.	08 PUBLIC BODIES AND ASSOCIATIONS Shaping the regulatory future of the sector.

THEMATIC AREAS

THREE VERTICALS. ONE ECOSYSTEM.



01 · VERTICAL

AGRI CULTURE

From seed to data.

Agricultural machinery and technology, precision agriculture, robotics, drones, tractors and management software.

Seeds, bio-fertilisers, genetic improvement and smart greenhouses.



02 · VERTICAL

LIVE STOCK

Efficiency and animal welfare.

Animal nutrition, health, welfare, genetics, monitoring and farm management.

Robotic milking, traceability and digital solutions.



03 · VERTICAL

BIO ECONOMY

Where circularity creates value.

By-product valorisation, applied biotechnology, new materials and circular economy. Bioenergy and carbon footprint reduction.

PARTICIPATION OPTIONS

CHOOSE HOW YOU WANT TO BE THERE.

Four stand formats. A clear price per metre. From bare floor to the Startup Pack with special terms.

01 · FLOOR**EXHIBITION FLOOR SPACE**

Floor only. Ideal for companies wanting a high-impact bespoke design. Construction and carpet not included.

INDOOR**€60/m²**

+ VAT

OUTDOOR**€10/m²**

+ VAT

02 · MODULAR**BASIC MODULAR STAND**

Practical, functional turnkey solution. Includes structure, exhibition carpet, basic signage, lighting and electrical panel.

- Structure + exhibition carpet
- Signage with company name
- Lighting and basic electrical panel
- Basic cleaning included

Price on request from the sales team

03 · PREMIUM**BESPOKE STAND**

Greater visibility and equipment. Turnkey design with colour panels, distinctive structure, lockable storage and furniture.

- Bespoke design
- Small lockable storage
- Basic furniture (counter, table, chairs)
- Enhanced signage

Price on request from the sales team

04 · STARTUP**STARTUP PACK**

Special terms in the 1,500 m² Startup Arena for emerging companies. Subject to selection criteria.

BOOTH**€200**

+ VAT / turnkey

BESPOKE**€60/m²**+ VAT / up to 64 m²**ALL PACKAGES INCLUDE**

- ✓ Listing in the official catalogue and online directory
- ✓ Digital invitations for your clients
- ✓ Exhibitor passes included
- ✓ Access to networking platform and scheduled meetings

ADDITIONAL COSTS

TWO FIXED ITEMS PER EXHIBITOR.

Applicable to all participation formats, billed in addition to the cost of the selected space.

ITEM	DETAIL	AMOUNT
Registration fee	Mandatory for all exhibitors	€167 + VAT
Public Liability Insurance	Covers build-up, event and dismantling. You may submit your own policy if it meets the minimum requirements.	€140 + VAT

ADDITIONAL SERVICES (EXTRA COST)

Extra furniture hire, additional electrical connections, water points, audiovisual services, support staff and catering. Refer to the Exhibitor Manual for details and rates.

PROMOTION & TOOLS

WE BRING YOUR AUDIENCE. WE HELP YOU STAND OUT.

An intensive marketing campaign and a full toolkit to maximise your participation.

PROMOTION CAMPAIGN

DIGITAL MARKETING

Campaigns on Google Ads, LinkedIn and specialised industry portals.

EMAIL MARKETING

Regular newsletters to an extensive database of qualified industry contacts.

MEDIA RELATIONS

Press releases and partnerships with industry, business and regional media.

STRATEGIC PARTNERSHIPS

Agreements with associations and professional bodies to reach their members.

EXHIBITOR TOOLKIT

DIGITAL INVITATIONS

Personalised code to invite your clients to restricted-access zones.

GRAPHIC MATERIALS

Logo, banners and creative assets ready to use on your website and social channels.

EXHIBITOR MANUAL

All practical information available once registration is complete.

NETWORKING PLATFORM

Access to the visitor meetings scheduler before and during the event.

SPONSORSHIP

AMPLIFY YOUR IMPACT.

Beyond the stand: exclusive packages to position your brand above the competition.

01**MAXIMUM VISIBILITY**

Brand presence in key areas, event materials and official communications throughout the entire campaign.

02**STRATEGIC POSITIONING**

Associate your brand with innovation or specific verticals (Agriculture, Livestock, Bioeconomy).

03**THOUGHT LEADERSHIP**

Opportunities to take part in the conference programme as speaker or moderator.

04**PREMIUM NETWORKING**

Access to VIP spaces and events reserved exclusively for forum sponsors.

COMBINED BENEFIT — EXHIBITION + SPONSORSHIP

Companies that combine exhibition with a sponsorship package may be eligible for special benefits — the most effective way to maximise return on investment.

[CONTACT US NOW](#)

LOGISTICS & KEY DATES

PLAN YOUR PARTICIPATION.

Practical information to arrive in Lleida fully prepared.

VENUE	Fira de Lleida — Av. de Victoriano Muñoz, 25001 Lleida
EVENT DATES	27, 28 and 29 October 2026
VISITOR HOURS	9:00 — 17:30 (provisional)
EXHIBITOR BUILD-UP	24 — 26 October 2026 (provisional)
DISMANTLING	Afternoon of 29 and morning of 30 October (provisional)
EXHIBITOR MANUAL	Available once registration is complete

SPACES ARE ALLOCATED ON A FIRST-COME, FIRST-SERVED BASIS

BOOK YOUR SPACE

Don't miss the opportunity to be at the heart of Agrobiotech Innovation Forum 2026. The best locations are allocated in order of registration.

HOW TO TAKE PART

- 01** Review the options and choose the type of stand that best fits your objectives.
- 02** Consider whether an additional sponsorship could amplify your impact.
- 03** Complete the online application form on our website.
- 04** Contact the sales team for guidance on the best location.
- 05** Follow the instructions to finalise the contract and confirm your booking.

SALES CONTACT

EMAIL

comercial@agrobiotechforum.com

PHONE

619 929 413

ONLINE APPLICATION

agrobiotechforum.com

APPLY TO PARTICIPATE NOW

Access the official form and book your space at Agrobiotech 2026.

[APPLY TO PARTICIPATE](#)

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